

CITY OF PLYMOUTH

Subject: Traffic Management: Event Planning and Consultation Update

Committee: Mount Edgumbe Joint Committee

Date: 28 November 2014

Joint Chair: Councillor Peter Smith, Plymouth City Council/
Councillor Mrs Hannaford, Cornwall Council

Cabinet Members: Councillor Smith Plymouth City Council/
Councillor Mrs Hannaford Cornwall Council

CMT Member: Anthony Payne, Strategic Director for Place

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Ref: ME

Key Decision: No

Part: I

Executive Summary:

This report highlights traffic management issues in relation to major events being held at Mount Edgumbe and the work being undertaken to address those issues.

Mount Edgumbe Corporate Plan 2011-2014:

Plymouth City Council.

This report links to delivering the priorities within the Councils Corporate Plan particularly with regard to raising aspirations and providing value to communities

Cornwall Council

Business Plan Immediate Priorities: Use of resources and performance management

Environment, Planning and Economy Directorate Plan priorities:

- i) Creating a Green Cornwall
 - ii) Creating a better place to live
 - iii) Delivering excellent service
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Implications for Medium Term Financial Plan and Resource Implications:

N/A

Other Implications: e.g. Section 17 Community Safety, Health and Safety, Risk Management, etc

Additional requirements for Park staff to liaise and share existing health and safety planning and risk assessments with Cornwall Council and the Local Safety Advisory Group.

Recommendations & Reasons for Recommended Action:

- i) That members note the report.

Alternative Options Considered & Reasons for Recommended Action:

N/A

Background Papers:

- i) Traffic Management Plan

Sign Off

Fin		Leg		Mon Off		HR	n/a	Assets	n/a	IT	n/a	Strat Proc	N/A
Originating SMT Member: David Draffan													
Has the Cabinet Member(s) agreed the contents of the report?													

1. Introduction

- 1.1. Following an increase in the number of successful promotional events at Mount Edgcumbe Country Park, concerns have been raised by local residents about the number of vehicles passing through the local villages potentially causing congestion problems in the future as the events steadily become more popular.
- 1.2. As an example - the 2014 Classic Car Rally was a great success. For the first time in a number of years it coincided with a period of prolonged good weather. Attendance numbers were estimated to be between 12 – 14,000 visitors on the day and the road traffic travelling to and from the event created a sustained impact especially in the villages of Crafhole and Millbrook.
- 1.3. These 'red letter' days drive footfall and patronage for our commercial tenants, they create interest and variously target different market segments of the residential and visiting public in the South West. They also help to raise Mount Edgcumbe's media profile throughout the year and importantly they also generate direct income for the Park.
- 1.4. As you will be aware for many years Mount Edgcumbe has hosted a Classic Car Rally (run by FOMECP and Cornwall Hospice Care); a Christmas Fayre (run in-house); and the Military Vehicle Trust event (over the August Bank Holiday weekend). Three years ago we added a third party event – the Faery Festival – to the midsummer weekend. In 2014 we also added a Wedding Fayre (in April) plus the Green Man and the Smugglers Market – both held in May.

2. Consultation

- 2.1 Recognising any event the size of the Car Rally could potentially have an adverse impact on the surrounding area meetings were organised involving Cornwall Council Highways team, Cornwall Council Events Safety team, local Parish Councillors and Cormac's Highway's Officer.
- 2.2 From these meetings a smaller group (with a representative from FOMECP, Mount Edgcumbe staff, road traffic specialists and Parish Councillors) were identified to work together to look at the detail of possible alternative traffic management strategies for major events.
- 2.3 Officers have looked at ways to adapt existing traffic management plans to alleviate pressure on key points of the peninsula road network and this will be brought into effect for 'major' events at Mount Edgcumbe in 2015. The plan produced by the group has been put forward to Highways for comment. The new strategy avoids the requirement for statutory road closures and the expense that would incur.

- 2.4 We have agreed events at Mount Edgcumbe can be classified in three categories: 'major', 'minor' and 'incidental'. All events will now be included in Cornwall Council's event notification process and receive comments from the Local Safety Advisory Group.
- 2.5 Those 'events' considered to be a part of the daily workings of the Park (Bat Walks for example) need no further work. Each of our 'minor' events will be accompanied with a Mount Edgcumbe 'standard' traffic management plan, event notification document, notification of liability insurances and all the relevant risk assessments.
- 2.6 'Major' events will require us to submit the new traffic management plan referred to above, along with specifics. Preparation will include all the supporting documentation plus an Event Plan, Chapter 8 certification, signage schedules, timings and electronic event layouts.

3. Update

- 3.1 It has been encouraging to note that local stakeholders are in favour of these events and have engaged with the park management to explore ways to alleviate any potential future traffic problems.
- 3.2 Through this process all documentation for our events will be shared with the Local Safety Advisory Group allowing them time to voice concerns in advance of the event.

4. Recommendation

- 4.1. That members note the report.